

## Ways to Fundraise

Method	Detail
Monthly Lottery	Different Hall Schemes: <ul style="list-style-type: none"> <li>• £5/month with 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> prizes. Encourage tickets by Standing Order.</li> <li>• £1/month.</li> <li>• £6/year up front payment or 50p/month. With £15/£10/£5 prizes monthly, with a larger pay out at Christmas and Easter.</li> </ul>
Monthly Dances (with bands)	£4/head ticket price (includes meal). £200 - £300/month generated.
Café (Mornings)	Unmanned tea and coffee café in village hall kitchen, with honesty box. Biscuits can be bought from village hall shop. Generates £40 - £50/month.
Coffee Mornings	Tea and coffee available with a donation box. Biscuits, Scones, Cakes, Jams on sale, donated by members of community. Raffle available. £300 - £400 (per year?) generated. Some groups have held coffee mornings in nearby local towns as this attracts more people and so more income generated!
Cake Stalls	Committee members and other community volunteers donate cakes free to sell.
Open Garden Scheme	£2 donation requested
Exhibitions in Local Church / Village Hall, music, stalls & bbq	Local handicrafts, arts and crafts on sale, old photos on show. Fantastic Steel Band from Wooler! Duns Library has picture hanging hooks that you can use for exhibitions.
Country Markets	Monthly on a Sunday between April - October £10/big table, £15/two tables. Donation pot on entrance 1 year trial made c. £1,000! But stand holders attendance became unreliable.
Easter Market or Christmas Fare	10 – 12.30pm time period suggested. Face Painting, Feather Hair Extensions, Temporary Tattoos are good money earners with kids at events. Feather Hair Extensions are very quick to apply and cheap to source via eBay.
Table Top Sales	
Car Boot Sales	
Charity Village Hall Events, (e.g. Cancer Research)	Hall receives some of takings and donates a percentage to the charity.
Flower Show	£2.50 - £3 entrance fee Often get c. 100 people so makes £250 - £300!
Photography Competition	Could charge 50p entrance fee 1 <sup>st</sup> Prize £100 Village Theme / Age categories / Photographic technology, (i.e. mobile phone vs. digital compact vs. SLR cameras) Email photographs to an allocated email address, (print off at COSTCO or BOOTS), or hand in hard copy prints. Judges assigned and asked to add comments.

Method	Detail
Old Photograph Memorabilia	Charge entrance fee Historical Society and Heritage Hub, Hawick worth contacting to gain more memorabilia of community area.
Themed Parties	Victorian Era / Italian Theme / Song and Supper, etc. Band / Comedian / Sea Shanties / Local Musicians. Bring Your Own (BYO) bottle. Afternoon (2 – 5pm) or Evening Parties. Charge £8 - £10 per head.
Quiz Nights	Bar (need an Occasional Licence) – sale and return agreement with some supermarkets, (e.g. Morrisons) Or BYO Supper included? £10 / team of four £3 / head for a Pie and Pea Supper!
Whist Drives	
Lunch Club	Outside caterers (e.g. Paxton House) vs. own in house volunteers cooking meal. Book in Advance to secure place and to help plan food requirements.
Marshalling at the Caledonian Challenge	Organised by the Scottish Community Foundation? 8 – 10 people go up for 24 hours (stay overnight in bunkhouse) and earn c. £1,000.
Money to the Grid	Village halls with Solar Panels, etc can benefit here.
Auctions	May attract more people from outside community area. Auctioning anything from furniture, kitchen utensils, etc – all items donated free. Charge an entrance fee. Silent Auctions as part of another event, (e.g. Xmas Fare)
Fashion Show	Clothes modelled from local clothes shops which have been donated, or model own wardrobe. Clothes could be sold after. Charge entrance fee.
Book Fare / CD or DVD Exchange / Xbox or Wii or DS Games	
Collectors Fare	E.g. model trains, cars, etc.
Queen's Jubilee / Olympic Torch Procession	Celebrate these big upcoming events with your own fundraising ideas. Route through Berwickshire (Gordon – Duns – Foulden – Berwick) Could run local community sporting events to celebrate. Worth checking out website to find out more about procession and get other fundraising ideas. <a href="http://culture.gov.uk/what_we_do/honours/diamondjubilee.aspx">http://culture.gov.uk/what_we_do/honours/diamondjubilee.aspx</a> <a href="http://www.london2012.com/olympic-torch-relay">http://www.london2012.com/olympic-torch-relay</a>
Treasure Hunt	
Talent Shows	

Method	Detail
Amateur Theatrical Shows	I.e. Jingle Tingle – amateur shows with script and publicity support pack. For more information visit: <a href="http://www.jingletingle.com/content/">http://www.jingletingle.com/content/</a>
Race Evenings	E.g. Horse racing, or use Olympic 2012 theme.
"Buy a Brick" Fundraising	Helps contribute towards new building/renovation funding. An example of a village school using this method of fundraising can be found at: <a href="http://www.school-portal.co.uk/GroupDownloadFile.asp?GroupID=394069&amp;ResourceId=3397503">http://www.school-portal.co.uk/GroupDownloadFile.asp?GroupID=394069&amp;ResourceId=3397503</a>
Coin Painting	
Matches – e.g. Football	
Crowdfunding	<p>E.g. SoLoCo</p> <p>Crowdfunding is a new way of using technology to bring together like-minded individuals to donate, lend or invest money to support a cause, business or project. The term crowdfunding describes the activity by which a 'large' number of individuals give money to one distinct activity within a given time scale. Although the concept of crowdfunding is relatively new, the internet technologies underpinning the website / platform are now mature, ensuring safe and secure financial transactions to take place.</p> <p>SoLoCo is a crowdfunding website that connects Third Sector projects that benefit UK communities to interested donors and supporters. Unlike general charity giving, crowdfunding with SoLoCo is highly focused – donors can decide exactly where they want their money to go.</p> <p>For more information go to: <a href="http://soloco.co.uk/how-it-works.html">http://soloco.co.uk/how-it-works.html</a></p>

### **Promotion Top Tips!**

- If you are a Registered Charity, you can advertise in your local press and won't have to pay VAT.
- In the "What's On" area of the Berwickshire News you pay c. £38 for a small column.
- It is FREE to advertise in the "Community News" area of the Berwickshire News.